# Cell Protecting Serum with PhytoCellTec™ Malus Domestica



Cell Protecting Serum with PhytoCellTec™ Malus Domestica is a revolutionary antiaging serum formulated with stem cells of a rare Swiss apple, Uttwiler Spätlauber – well known for its excellent storability – to ensure the longevity of skin cells. The patent pending active ingredient, PhytoCellTec™ Malus Domestic boosts the vitality of the most valuable cells in your skin, the skin stem cells. Thus the Cell Protecting Serum with PhytoCellTec™ Malus Domestica preserves the youthful look and the vitality of your skin.

#### It Protects Skin's Future

- Combats chronological aging
- Delays senescence of essential skin cells
- Protects longevity of skin stem cells
- Decreases wrinkles and signs of aging
- Regenerates and vitalizes skin

Think of it as «insurance» for younger, healthier-looking skin, today and tomorrow.

### **Award Winner**

PhytoCellTec<sup>™</sup> Malus Domestica won the BSB Innovation Prize in 2008.



#### How to use

Apply gently to face, neck and décolleté, prior to your moisturizer, day or night cream.

## Cell Protecting Serum with PhytoCellTec™ Malus Domestica

Part	Application/Trade Name	INCI	% w/w
А	Emollient Solubilizer/Emulsifier	Caprylic/Capric Triglycerides Glycerin (and) Sucrose Laurate (and) Sucrose Dilaurate (and) Sucrose Trilaurate (and) Sorbitol	10.00
	Fragrance	Parfum	0.12
(A/C)	Preserving agent	Dehydroacetic Acid (and) Benzyl Alcohol (and) Aqua/Water	0.70
В	Humectant	Glycerin	15.00
	Water thickening agent	Sodium Polyacrylate	0.70
С	Solvent	Aqua/Water	ad 100
	Moisturizer pH adjuster	Pentylene Glycol Lactic Acid 80%	5.00 0.145
	priadjustor	Edition (and 00%)	0.110
D	PhytoCellTec™ Malus Domestica	Malus domestica fruit cell culture extract (and) Xanthan Gum (and) Glycerin (and) Lecithin (and) Phenoxyethanol (and) Aqua/ Water	5.00
Е	Oil thickening agent	Silica Dimethyl Silylate	0.10

#### Procedure

- 1. Mix components of part C, add half of preserving agent
- 2. Add premixed part B to part C under agitation
- 3. Mix components of part A, add half of preserving agent
- 4. Add part A under agitation
- 5. Add PhytoCellTec™ Malus Domestica under agitation
- 6. Scatter part E under agitation and stir to homogeneity

The pH value has to be adjusted to 5.3–5.6 with sodium hydroxide or lactic acid.

The formulation reached the A-criteria in a microbiological challenge test according to the Ph. Eur. 6th edition.

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